

Survey Project & Profile

Title:	South Carolina K–12 School Choice Survey
Survey Funder:	EdChoice
Survey Developers:	Palmetto Promise Institute, EdChoice
Survey Data Collection & Quality Control:	Public Opinion Strategies
Interview Dates:	March 4–7, 2019
Interview Method:	Phone Survey
Interview Length:	16 minutes (average)
Language(s):	English
Sample Frame:	Registered Voters
Sampling Method:	Dual Frame; Probability Sampling; Voter List
Populations Samples:	South Carolina (statewide) = 500 Landline = 250 Cell = 250
Margin of Error:	±4.38% (95% confidence level)
Weighting?	Yes: Registered Voters Statistics (Adults 18+ for the State of South Carolina: Age, Gender, Party ID, Media Market, and Region); General Population figures (U.S. Census) for Adults 18+: Ethnicity
Oversampling?	No